



ATELIER Newsletter

January 2008

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Welcome to the New Age of Atelier!

Happy New Year! As we wave goodbye to 2007, we welcome a new year that brings with it change and opportunity. It's a time of reflection and a time of renewed promise. And for many of us it is a time of recommitment to habits and lifestyles we may have strayed from as the previous year wore on.

You can be sure all of us at Roland are as committed as ever to helping you make music in the new year, from start to finish. Whether you've been playing for a short time or most of your life, we want to make sure music is an integral part of your life in the new year.



2008 promises to be a fantastic year filled with fresh new clinics and workshops from our amazing artist staff, as well as new opportunities for you! You have probably noticed that we have new look for our newsletter, and there are even more changes on their way soon.

For instance, be sure to check out our website – www.rolandatelier.com – and see our new design and all it has to offer. As the year goes on we will provide more opportunities for you to learn about playing music, and your Atelier, right on our website. You may even get a sneak peak at the Next Generation Atelier and some of its amazing features.

As always, we do what we do because we appreciate you. Your desire and passion to include music in your life makes it fun for us. Thank you for your continued support of Roland Corporation U.S. and our network of authorized Atelier dealers. Get ready for a great year!



Organ Power X triumphs!

Held at the beautiful Carpenter Performing Arts Center in Long Beach, California, the tenth installment of Roland's annual Organ Power concert proved to be the most successful and inspiring to date. Featuring stunning performances from Rosemary Bailey, Chris Halon, Don Lewis, Dan Miller, Hector Olivera, Yuri Tachibana and a surprise appearance on the Roland C-30 digital harpsichord by emcee and Roland Corporation, U.S. president Mr. Dennis Houlihan, Organ Power X was truly a celebration of the wonderful world of organ music presented by the finest performers from around the globe.

A packed house was on hand to witness both nights of this hotly anticipated event, and the U.S. public premier of the new Atelier "Next Generation" models made it clear why Roland continues to dominate the electronic music industry. (Look for these amazing new instruments at your local dealer this spring!) The Atelier shared the stage with the newest Rodgers Trillium Masterpiece organ as well as the top of the line Roland V-Drum series, the TD-20. The magnificent music was enhanced by dramatic lighting and live "up-close" video.



RMS Winner Junko Okhai



RMS Winner Ayame Tsukimori



RMS Winner Yuna Miyoshi

Special guest performers during the event included Johnny Rabb on the TD-20 V-Drums set, and three winners from the RMS (Roland Music Studios) festival in Japan: Junko Okhai, Ayame Tsukimori, and Yuna Miyoshi, who each performed spectacularly for the eager crowd. These amazing talents were the winners in their respective age categories, beating out a field of over 3,000 contestants.

All of the artists delivered remarkable performances, and were met with a warm and enthusiastic reception from the crowd. Organ music is a huge passion for Roland, and always has been for our founder, Mr. Ikutaro Kakehashi, who was also present for the evening.



"Organ Power X was truly a celebration of the wonderful world of organ music."



Pedaling Your Way To Fame And Fortune

with Bill Ryder



Don't let the title fool you. I'm not suggesting you get a bike and start pedaling. I'm speaking of the pedals on the Roland Atelier.

Some of the best fun any organist can have in a performance comes from playing the pedals. The pedals are how we create the bass sounds and patterns of music. Now, I have spoken with many of you who feel that actually playing the pedals is way too difficult (if not impossible.) There are others who wish they could, but don't know how to begin. Fortunately, the Atelier organs allow you – regardless of your ability or desire – to produce a full, rich sound whether you use the bass pedals or not.

I'm going to suggest two ways to enjoy the bass section of your Atelier. First, if you use Music Assistant or One-Touch Program, the bass pedals will play a preset bass sound with an automatic pattern that adjusts to any rhythm style you choose by simply playing a chord on the lower keyboard. This is what The Arranger feature does.

Many times these bass patterns sound better and are more accurate than anything we could do on our own, especially those complicated Latin rhythms like rhumbas, merengues, or those from the Rock 'n Roll category. We generally use the Arranger bass in these instances because they really make us sound great!

“Some of the best fun any organist can have in a performance comes from playing the pedals.”

However, some of you maybe intrigued by those “sticks on the floor” and want to try them out. If this sounds like you, there is a way to enjoy playing the bass pedals that's simple and painless.

Try this to get started - using the factory presets, select preset #3. Introduce your left foot to the pedals by depressing a “C” pedal. (The pedal notes have the same alphabet names as the keys on the upper and lower manuals.) Next, try playing a C Major chord with your left hand on the lower keyboard and a C pedal at the same time. Switch to a G Major chord and a G pedal; F Major chord and an F pedal. If you hit the incorrect pedal, don't worry about it. Sneak a peek, make the adjustment and continue. In time, your left leg will be “conditioned” to know automatically

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Artist Word Search

Can you find all 10 Roland Atelier artists in the word search? You will also find the town where Roland U.S. is headquartered and the name of the Roland Organ line. Enjoy!

A	P	B	S	A	K	T	Y	D	S	P	W	H	C	U
C	F	W	I	T	S	L	G	A	E	I	M	X	S	L
Q	L	G	M	L	O	S	A	N	G	E	L	E	S	K
V	H	K	Y	H	L	P	T	H	E	B	R	J	I	H
L	O	E	S	K	Y	R	E	S	N	O	C	V	R	U
P	B	I	C	O	N	I	L	C	E	K	C	U	H	C
T	N	I	U	T	A	R	I	Z	Y	L	W	L	C	H
R	R	H	C	E	O	S	E	P	D	E	A	I	I	O
B	H	Y	K	B	X	R	R	O	S	E	M	A	R	Y



Pedaling Your Way To Fame And Fortune

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where these pedals are without you peeking. Remember, the pedal keys are in the same position as the keyboard keys.

Now, let's try it out with a song. Start by selecting a slow, ballad-type song with which you are comfortable. Hymns like "How Great Thou Art" are great for this exercise because there's no rhythm to worry about. Practice all the chord and pedal changes together slowly, then add the melody. Remember to hold the pedal and chord until the next chord change in the music.

With a little bit of practice and patience, you will be amazed at your progress! Happy New Year and Happy Pedaling!

Remember to visit RolandAtelier.com for the latest Atelier news and information on your Roland Atelier